



Official Statistics System

# Making more Information Freely Available (MIFA)

*An overview*



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# Making more Information Freely Available (MIFA)

- Budget 2007 initiative
- Around 250 million pieces of information available for free
- Fees for customised jobs continue.



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# Target outcomes

- More users access official statistics
- Businesses use a wider range of relevant data to inform their decisions
- It is easier for users to find, access and use time series data.

# Data available through MIFA



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- Digital Boundaries and StreetLink file
- In Table Builder:
  - Small-area population estimates
  - Household expenditure data
  - Detailed business demography.



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# Work in progress

- Small-area population projections in Table Builder from mid-2008
- Web-based coding tool for industry and occupation classifications from late 2008
- Time series on the web from mid-2008.

# Time series on the web – Infoshare (previously INFOS)



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- Time series data including:
  - Import and export data
  - Retail and wholesale trade data
  - Economic time series
  - Migration and visitor data
- Delivered in two stages
  1. Free, with basic search, browse and download function and access to limited time series data. August 2008
  2. Additional functions with access to full time series data. November 2008

# Key features of Infoshare



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- Free
- Web-based
- Increases and broadens audience use of time series data
- Provides more intuitive search and browsing interface
- Eliminates need to store Infoshare software and database on user's own computer.



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# Accessing MIFA data

 More information  
**FREE**

[www.stats.govt.nz/mifa](http://www.stats.govt.nz/mifa)